Romit Sen Bhowmick

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Aspiring Product Manager targeting job roles in diverse industries to leverage knowledge in **Product Discovery**, **User Research**, and **Competitive Analysis** to drive product innovation and strategic decision-making in a growth-oriented organization.

PROFILE SUMMARY

- Prepared for civil services exam and other government exams after completing my graduation, secured a rank of 627 in one of the government exam.
- During my preparation phase, I developed key traits like **resilience**, **curiosity**, **a never-give-up attitude, empathy**, and a **positive outlook on life**.
- My strong curiosity for solving problems led me to pursue a career in product management.
- Executed real case studies in product management, enriching practical comprehension of solving user problems at a scalable manner.
- Hone capabilities in **product discovery, strategy**, **planning**, and **road mapping**, and **wireframing** emphasizing **customer journey mapping** and Product Definition.
- Skilled at uncovering user needs and pain point, driving product improvements through insightful findings.
- Collaborated with **cross-functional teams** translating research insights into actionable product strategies.
- Effective **communication skills**, capable of presenting research findings and recommendations to diverse stakeholders.

WORK EXPERIENCE

Mentor at Rethink Systems (Cohort)
Feb 2024 – April 2024
Responsibilities:
- Mentoring freshers and product managers while conducting workshops on **product discovery**, **strategy**, and **road mapping techniques**.
- Collaborating with industry experts to enhance learning experiences.
- Providing guidance on **user persona development** and **competitor analysis** and **wireframing**.
- Leading discussions on **product lifecycle management** and **market trends.**

PROJECTS

Project 1: Improving Referral Program for ACT Fibernet, 5 Days
- Led the design overhaul of the app, improving user experience and increasing engagement.
- Streamlined the referral process, **reduced user steps** and enhanced usability.
- Conducted comprehensive user research, persona development, and competitor analysis for key projects.

Project 2: Expanding Uber in Latin American Countries, 5 Days
- Introduced Uber Gear (Maintenance Reward Program) for drivers, Uber Steady (Surge-Free Subscriptions) for riders and micro mobility integration.
- Executed User research, User persona, Pestel analysis and Competitor analysis.

Project 3: Introducing SkillUp Online's certification program in Gen. AI, 5 Days
- Created a detailed PRD with market research, competitor analysis, target audience identification, course structure, and user journey mapping.
- Created a prototype using Figma.

Project 4: Introduced Homebased Medical Services, 2 Days
- Created the user journey and designed a prototype using Figma.

EDUCATION

2015 B.E. in Mechanical Engineering from Rajiv Gandhi Proudyogiki Vishwavidyalaya

KNOWLEDGE PURVIEW

- Agile Methodologies
- Competitor Analysis
- User Research
- PRD
- Product Lifecycle Management
- Design Thinking
- Customer Experience
- System Design Thinking
- A/B Testing

TECHNICAL SKILLS

- Draw.io
- Canva
- Figma
- Jira and Notion
- MS Office
- CATIA
- Power BI
- Tableau
- Wireframing
- No-Code Tool: Wix

CERTIFICATIONS

- Breaking into Product Management: By Shravan Tickoo.
- Certification in Power BI from Udemy.
- CATIA

SOFT SKILLS

- Problem-solving
- Decision-making
- Resilience
- Analytical thinking
- Adaptability
- Accuracy

PERSONAL DETAILS

- **Address:** H. No. and Locality: C-9, Ashirwad, Lakecity Enclave, Near Leela Shah Ashram, Bairagarh, Bhopal, (M.P.) Landmark: Fatak Road, Pin Code: 462030
- **Languages Known**: Hindi & English